

ENTRY FORM

BASIL
SELLERS
ART
PRIZE 5



T: 61 3 8344 5148
E: BASISELLERS-ARTPRIZE@UNIMELB.EDU.AU
W: SELLERSARTPRIZE.COM.AU

Mr, Mrs, Ms, Dr _____

Artist's first name _____

Artist's family name _____

Mailing address _____

Postcode _____

Male Female Date of birth / /

Telephone BH AH _____

Mobile _____

Email _____

Website _____

ABN _____

Trading name _____

Declaration: I declare that I am an Australian citizen or permanent resident, residing primarily in Australia. I have read and accept the conditions of entry for the Basil Sellers Art Prize. The materials submitted for consideration by the judging panel represent my own original work.

Signature _____

Date _____

Please note:

- Receipts will be made out to the drawer of the cheque and emailed to the address given above.
- Supporting material will not be returned. Do not send original material.
- The personal information provided in this entry form will be used only for the purposes of the administration of the prize. It will not be supplied to any third party.

ENTRY CHECKLIST

Your completed entry must include:

- signed entry form
- administration fee of \$33 (GST included) to be paid by credit card, cheque or Australia Post money order. Cheques and money orders should be made payable to The University of Melbourne. To pay by credit card visit our e-cart at www.art-museum.unimelb.edu.au
- supporting material: images or video/moving image on CD-ROM or DVD, list of images, artist's statement (maximum 250 words), brief CV (1-2 pages only).

Please ensure you read the Conditions of Entry before completing this form

CONDITIONS OF ENTRY

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THE PRIZE

Basil Sellers is supporting an acquisitive art prize and exhibition on the theme of sport. His goal is to encourage artists to create art that is critically acclaimed and that sports lovers can understand and enjoy.

A judging panel will select a shortlist of finalists who will be invited to submit artworks for display in an exhibition at the Potter. The winning artwork will be selected from this exhibition. The prize is acquisitive and the single winning artwork will become the property of Sellers Holdings Pty Ltd.

Artists shortlisted for the finalists' exhibition will each receive a participation fee of \$3,000 (GST excluded), payable upon the opening of the exhibition. This fee recognises artists' contributions to the staging and promotion of the exhibition.

The value of the prize is \$100,000 (GST excluded) and this includes the acquisition of the work.

A People's Choice award of an additional \$5,000 (GST excluded) will be awarded at the conclusion of the exhibition for the artwork deemed most popular, on the basis of votes lodged by visitors to the exhibition at the Potter.

THE EXHIBITION

Artists shortlisted by the judging panel will be included in an exhibition at the Potter. A minimum of 10 and a maximum of 16 artists will be shortlisted. The exhibition will be installed over two levels of the museum. The exhibition is an opportunity for artists to present a number of related works addressing the theme of sport. Shortlisted artists will work closely with Potter curatorial staff to best present their work for exhibition.

Artists may choose to exhibit existing works, produce new works or a combination of both. Physical and technical limitations for displayed works are outlined below.

The exhibition will be managed by curatorial staff of the Potter. Freight and insurance of artworks will be covered by the Potter.

JUDGING PANEL

The prize will be judged by a panel consisting of:

- Basil Sellers AM (observer)
- a representative of Sellers Holdings Pty Ltd
- the director of the Ian Potter Museum of Art, the University of Melbourne
- a figure of national or international standing in the field of sport
- up to two figures of national or international standing in the visual arts sector.

SELECTION CRITERIA

The prize will be awarded for an artwork with a powerful and direct connection with the theme of sport. Shortlisted artists will be selected from applications that best demonstrate:

- engagement with the theme of sport
- a high degree of artistic merit in the artist's work to date
- the potential for the project to contribute to the artist's professional development.

KEY DATES

- Closing date for submission of entries: Friday 26 June 2015
- Announcement of shortlisted artists: September 2015
- Artworks completed for exhibition: June 2016
- Exhibition at the Potter: July to November 2016.

Final judging will be on the basis of the installed exhibition at the Potter. The winner will be announced at the opening of the exhibition. The winner of the People's Choice award will be announced at the conclusion of the exhibition.

Shortlisted artists will be offered support assisting their presence at the announcement of the winner. The winning artist must be prepared to participate in the media activities surrounding the announcement.

SUBMITTING AN ENTRY

An entry will consist of:

- a signed entry form
- an administration fee
- supporting material: images or video/moving image, list of images, artist's statement, brief CV (see below).

The entry form is available at www.sellersartprize.com.au

An administration fee of \$33 (GST included) will be used to support registration.

The administration fee is to be paid by credit card, cheque or Australia Post money order. Cheques and money orders should be made payable to The University of Melbourne. To pay by credit card visit our e-cart at www.art-museum.unimelb.edu.au

Entries should be submitted by mail only to:

Basil Sellers Art Prize
The Ian Potter Museum of Art
The University of Melbourne
Victoria 3010.

Entries must be postmarked no later than Friday 26 June 2015.

SUPPORTING MATERIAL

1. Artists may submit either images or video/moving image.

Images:

Applicants may submit up to 5 images of previous or proposed work.

Images must be submitted in JPEG format (no larger than 2MB). PowerPoint presentations will not be accepted.

JPEGS must be 300 DPI on a high-quality nonrewritable CD-ROM.

JPEGS must be labelled to match the list of images.

Video/moving image:

Applicants may submit one .mp4 or QuickTime.mov file (no larger than 100MB), no longer than two minutes in duration, on a high-quality nonrewritable DVD.

2. List of images:

Applicants must include a list of images including artist's name, title and year of work, media, dimensions/duration and credit line.

3. Artist's statement:

In no more than 250 words, applicants should address the broad themes of their work including how the art proposed for exhibition relates to the theme of sport, and the specific character of the images submitted. Statements should be written in non-specialist language.

4. Brief CV:

Applicants should submit a CV of no more than 2 pages highlighting key professional achievements.

PLEASE NOTE

Artists are advised to submit high-quality images.

Artworks do not need to be complete by the entry deadline. However, if submitting a proposal for new work, artists should include sketches and images of related previous work.

CD-ROMs and DVDs will not be returned. Do not submit original material.

Any material supplied in addition to the required support material will not be considered in the assessment of your application.

LIMITATIONS TO ENTRIES

These limitations reflect such practical limits as the scale of gallery spaces at the Potter, capacity for technical support and the cost of freight.

The following works cannot be considered for exhibition:

- Two-dimensional works greater than 3 m in height or width (this maximum applies to the full width of multi-panel works)
- Three-dimensional works greater than 3 m in height, width or depth
- Works where any individual component weighs more than 30 kg
- Installations
- Projected video works
- Performance pieces
- Works which present an unacceptable risk to the safety or security of exhibition visitors.

Works submitted for consideration by the judging panel are exempt from these technical limitations, as they are indicative images only. However, the judging panel must be convinced that the entrant will produce exhibition works within the technical limits.

CONDITIONS

Entry is open to Australian citizens or permanent residents. Entrants must be residing primarily in Australia.

Employees of the Ian Potter Museum of Art and their immediate family may not enter.

The judges' decision is final and no correspondence shall be entered into.

A completed entry form indicates that in the event the entrant is shortlisted he or she authorises the reproduction of images of their work and extracts from the artist's statement and CV in the catalogue, website, publicity and associated publications related to the prize.